



LEBANESE CENTER FOR ENERGY CONSERVATION  
المركز اللبناني لحفظ الطاقة

*efficient resources, sustainable achievements*

# Italian Energy Efficient Home Appliances How it works?

**14 July 2020**

**Radisson Blue Hotel**

## How it Works?

1

**CONNECT TO** [save-energy-lebanon.com](https://save-energy-lebanon.com) 



2

**CHOOSE AN ITALIAN  
ENERGY-EFFICIENT APPLIANCE**



3

**ASK FOR A COUPON**



4

**DOWNLOAD APP**   
**OR CONNECT TO** [save-energy-lebanon.com](https://save-energy-lebanon.com) 

5

**SEND A REQUEST & PROVIDE  
ALL MANDATORY DOCUMENTS**



6

**WAIT FOR APPROVAL**



7

**GO & COLLECT YOUR CASHBACK**



# Step 1: Customer - Online browsing

www.save-energy-Lebanon.com

HOME ABOUT US HOW IT WORKS PRODUCTS APP SAVING TIPS ENERGY QUIZ CONTACT US

MINISTERO DELL'AMBIENTE E DELLA TUTELA DEL TERRITORIO E DEL MARE  
LEBANON ENERGY EFFICIENCY COORDINATOR  
مركز التنسيق الوطني للمحافظة على الطاقة

**SEARCH FOR ENERGY EFFICIENT APPLIANCES**  
البحث عن الأجهزة الموفرة للطاقة

SEARCH  
بحث

**IT'S A WIN-WIN**  
ربحان على الميلتين

**REGISTER & CLAIM YOUR COUPON / MY ACCOUNT**  
سجل دخولك واطلب بقسيمةك / حسابي

REGISTER NOW  
تسجيل لدخول

STATUS TRACKING  
تتبع حالة القسيمة

**Quiz**

**TAKE THE QUIZ**  
اختبر معلوماتك

QUIZ  
اختبر

**SAVING TIPS**  
نصائح للتوفير

LEARN MORE  
للمزيد من المعلومات

## Step 2: Customer – Shopping at the Retailer's Shop Floor



**SELL** the problem you solve



# Step 3: Cashier – Payment – Receipt - Coupon



Customer

cashier



**IT'S A WIN-WIN**  
By selling home appliances that are more energy-efficient, you contribute to national energy savings & to a healthier environment. Thank you

**THANK YOU!**

PLEASE DON'T FORGET TO FILL THE COUPON & STAPLE IT TO THE COPY OF RECEIPT TO BE SENT TO LCEC.

SAVE-ENERGY-LEBANON.COM

**IT'S A WIN-WIN**

Name/Surname

Date of purchase

Retailer's signature/stamp

**CONGRATULATIONS!**

BY CHOOSING A MORE ENERGY-EFFICIENT APPLIANCE YOU WILL SAVE BOTH ENERGY & MONEY!

**AND NOW? EASY! TO COLLECT YOUR REFUND PLEASE CONNECT TO SAVE-ENERGY-LEBANON.COM & FOLLOW THE STEPS!**

This coupon is only redeemable once the application has been approved & within 3 months after approval.

**RECEIPT**

8421 Maple Ave.  
55 Children Lane  
New York, NY 10014

DATE: John Smith  
1 Cool Street  
New York, NY 10014

DATE: Jane Smith  
321 Riverside Blvd  
Cambridge, MA 02142

RECEIPT #  
RECEIPT DATE  
POS  
ESC DATE






1-800-555-1234  
2013-01-01  
12345678  
98765432



# Step 3: Cashier – Zoom on the Coupon

## Retailer Part of Coupon

## Customer Part of Coupon

<p>#</p> <p></p> <p></p>	<p>#</p> <p>coupon number</p> <p></p> <p>Name/Surname</p> <p>Model number</p> <p><b>THANK YOU!</b> <i>By selling home appliances that are more energy-efficient, you contribute to national energy savings &amp; to a healthier environment. Thank you</i></p> <p><b>PLEASE DON'T FORGET TO FILL THE COUPON &amp; STAPLE IT TO THE COPY OF RECEIPT TO BE SENT TO LCEC.</b></p> <p>SAVE-ENERGY-LEBANON.COM</p>	<p>#</p> <p>coupon number</p> <p></p> <p></p> <p>Name/Surname</p> <p>Date of purchase</p> <p>Retailer's signature/stamp</p> <p><b>CONGRATULATIONS!</b> <b>BY CHOOSING A MORE ENERGY-EFFICIENT APPLIANCE YOU WILL SAVE BOTH ENERGY &amp; MONEY!</b></p> <p><b>AND NOW? EASY! TO COLLECT YOUR REFUND PLEASE CONNECT TO SAVE-ENERGY-LEBANON.COM &amp; FOLLOW THE STEPS!</b></p> <p><i>This coupon is only redeemable once the application has been approved &amp; within 3 months after approval.</i></p>
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## Step 3: Cashier – Zoom on the Receipt

1. Name of the Retailer
2. Official Registration Number at MoF
3. Date of Purchase
4. Full Customer Name as per the ID - اسم الثلاثي
5. Model Number
6. Signature of salesperson
7. Stamp of the retailer

## Step 4: Retailer to send to LCEC

1. Retailer Part of the Coupon
2. Copy of the Receipt



## Step 5: Customer to upload information online

[www.save-energy-Lebanon.com](http://www.save-energy-Lebanon.com)

A screenshot of the website homepage. The navigation bar includes: HOME, ABOUT US, HOW IT WORKS, PRODUCTS, LCEC (Libanese Center for Energy Conservation), APP, SAVING TIPS, ENERGY QUIZ, and CONTACT US. The main content area is divided into three columns:

- Left Column (Yellow background):** Features an icon of a house with a lightbulb and a leaf. Text: "SEARCH FOR ENERGY EFFICIENT APPLIANCE" and "ابحث عن الأجهزة الموفرة للطاقة". A "SEARCH" button is below.
- Middle Column (Green background):** Features a coin icon and a person icon. Text: "IT'S A WIN-WIN" and "ربح المال، وحمّل المبلغين". Below is "REGISTER & CLAIM YOUR COUPON / MY ACCOUNT" and "سجل دخولك واطلب بقسيمةك / حسابي". Two buttons are present: "REGISTER NOW" (تسجيل الان) and "STATUS TRACKING" (تتبع حالة القسيمة). A large green circle highlights this central section.
- Right Column (Yellow background):** Features a leaf icon. Text: "Quiz" and "TAKE THE QUIZ" and "اختر معلوماتك". A "QUIZ" button is below.

The bottom section (Grey background) includes "SAVING TIPS" (نصائح للتوفير) with icons of energy-efficient appliances and a "LEARN HOW" (تعلم عن المعلومات) button, and a play button icon on the right.

## Step 5: Customer to upload information online

www.save-energy-Lebanon.com



HOME ABOUT US HOW IT WORKS PRODUCTS



APP SAVING TIPS ENERGY QUIZ CONTACT US

Log in with Facebook



Log in with Google



Returning User عودة المستخدم

EMAIL ADDRESS\* البريد الإلكتروني

PASSWORD\* كلمة السر

Keep me logged in [What is this?](#)

أبق تسجيل دخولي دائماً؟

[Forgot your password?](#)

نسيت كلمة السر؟

Log in تسجيل الدخول



New User مستخدم جديد

\*Required fields

FIRST NAME\* الاسم

FAMILY NAME\* الشعرة

EMAIL ADDRESS\* البريد الإلكتروني

PASSWORD\* كلمة السر

CONFIRM PASSWORD\* تأكيد كلمة السر

By registering your details, you agree to our [Terms & Conditions](#), our [Privacy Policy](#), and [Cookie Policy](#).

من خلال تسجيل بياناتك، أنت توافق على [شروطنا وأحكامنا](#)، وسياسة [الخصوصية](#)، و [سياسة تعريف الأرباح](#).

Register تسجيل



## Step 5: Customer to upload information online

[www.save-energy-Lebanon.com](http://www.save-energy-Lebanon.com)

### ADD A COUPON



Coupon Number\* رقم القسيمة\*

Father's Name\* اسم الاب\*

Type of ID\* نوع الهوية\*

Phone Number رقم الهاتف

Age Category الفئة العمرية

First Name\* الاسم\*

Family Name\* الشهرة\*

ID Number\* رقم الهوية\*

Gender جنس

Date of Purchase تاريخ الشراء

## Step 5: Customer to upload information online

[www.save-energy-Lebanon.com](http://www.save-energy-Lebanon.com)

### ADD A COUPON



Photo of ID\* \*صورة عن الهوية\*

Choose file

Browse

Photo of Coupon\* \*صورة القسيمة\*

Choose file

Browse

Photo of Receipt\* \*صورة عن الوصل\*

Choose file

Browse

Address\* \*العنوان\*

Select Governorate

Address Line 2 \*العنوان ٢\*

Retailer \*التاجر\*

Select Retailer

Branch \*الفرع\*

Select Branch

Type of Appliance \*نوع الجهاز\*

Select Type of Appliance

Submit

Save

**Customer gets an email:**

- 1. Application received**
- 2. Under review**

## Step 5: Awaiting LCEC Review

- ✓ Coupon from Retailer
- ✓ Receipt from Retailer
- ✓ Uploaded Customer Coupon
- ✓ Uploaded Customer Receipt
- ✓ Uploaded ID



## Step 6: LCEC Communicates with Customer

**CONGRATULATIONS!**



**Go Collect your cash-back**

**MISSING INFO**



**Provide additional/missing info**

**APPLICATION REJECTED**





## Step 7: Customer collects Cash-back



Go to the financing Partner and present:

1. Original ID as used at the Retailers
2. Original Coupon
3. Original Receipt

**4. GET you CASH-BACK!**



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المركز اللبناني لحفظ الطاقة

*efficient resources, sustainable achievements*

**Thank you for participating to the  
IEEHA Program!**

**Look forward to collaborate  
together!**